

CORPORATE MEMBERSHIP BENEFITS

Benefits	Platinum - \$3,000	Gold - \$1,500	Silver - \$900	Bronze - \$600	Corporate - \$360	Non-Profit \$200
Corporate Membership	☆	☆	☆	☆	☆	☆
Company logo in the NGAT News Magazine as a Corporate Member	☆	☆	☆	☆	☆	☆
Company Logo and weblink on the NGAT Website & App	☆	☆	☆	☆	☆	☆
Full Page Color Ad in the NGAT News Magazine	☆	☆				
Company Ad on the NGAT Website for One (1) year	☆	☆				
Company Ad or Video posted to the NGAT Facebook Page	☆	☆				
Company Video (2 to 3 Min) played during the NGAT Virtual Conference	☆	☆				
Sponsor of the NGAT Educational Foundation	☆	☆	☆			
1/2 Page Color Ad in the NGAT News Magazine			☆			
1/4 Page Color Ad in the NGAT News Magazine				☆		
Business Card Ad in the NGAT News Magazine					☆	☆

Let's Work Together

BECOME A PARTNER
AND GET YOUR BUSINESS NOTICED

CORPORATE MEMBERSHIP RATES

62nd Annual NGAT Conference
Virtual Event
March 2021

MEMBERSHIP CATEGORY

Platinum Corporate Membership (\$3,000)

Gold Corporate Membership (\$1,500)

Silver Corporate Membership (\$900)

Bronze Corporate Membership (\$600)

Corporate Membership (\$360)

Non-Profit Membership (\$200)

For more information
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**CORPORATE
MEMBERSHIP
PROGRAM**

WHO WE ARE



The **National Guard Association of Texas** is a non-profit veterans organization of over **30,000** Texas National Guard members and retirees. The National Guard Association of Texas was founded in **1959** by a group of Warrant Officers on the principle that it is important to have an organization advocate for the Texas National Guard and its members.

The purpose of the National Guard Association of Texas is to provide the best services and benefits to promote, safeguard, and advance the interests of our members, communities, and partnerships.

We are a premier professional association that solely serves and advances the interests of its members and supports the Texas Military Department.

WHY JOIN US

Companies that partner with NGAT find it a rich and rewarding experience, one that benefits not just the corporation and NGAT but, even more importantly, our service members and their families. With input from our partners, we continue to develop different ways we can work together to strengthen our military and their families both at home and in the community.

NGAT corporate members are local businesses, large corporations, civic groups, veteran's organizations, and local community groups. Our program provides corporate members the opportunity to demonstrate to the community that they support Soldiers/Airmen and their families while strengthening their own business opportunities. Your companies product and services can make a tremendous difference to our organization and the members we support.

Join us!

WWW.NGAT.ORG & APP

Your company or organization logo and link will be added to the NGAT website and the NGAT App so that senior Guard leadership and NGAT members can access your current company information.



NGAT NEWS MAGAZINE

The **NGAT News Magazine** is published quarterly by the National Guard Association of Texas. It's readership consists of virtually all officers and enlisted personnel of the Texas Army and Air National Guard, Texas State Guard, retired members of the Texas National Guard, and the **120** National Guard armories in the State. The NGAT News is also circulated to each member of the Texas Legislature and to each Texas Congressman. The NGAT News Magazine has won numerous awards and accolades and it is circulated electronically each quarter, in hard copy and posted on the NGAT website. Your corporate membership includes a one-year subscription to our magazine.



NGAT works diligently with the defense industry, the **National Guard Association of the United States (NGAUS)**, the **Enlisted National Guard Association of the United States (ENANGUS)**, the **Texas Military Department** and the members of Congress to bring about a fully trained and modernly equipped force. NGAT can provide support and guidance in regards to the resolute process.

PATRIOT SPONSOR

Become a **Patriot Sponsor** and support one (1) Soldier or Airmen to attend the NGAT Conference. Sponsorship covers their hotel for two nights and a full meal registration package that includes the Friday night welcome party, Saturday lunch and dinner. The package also includes admission to all general sessions, exhibits and breakouts. These packages go to junior grade personnel who may not be able to afford to attend the conference without your support.

MEMBERSHIP PRIVILEGES

- ☆ Recognized as corporate member in NGAT News Magazine
- ☆ Corporate logo & link on the NGAT Website
- ☆ Corporate logo & link on the NGAT App
- ☆ Corporate Advertising rate in NGAT News Magazine
- ☆ Complimentary subscription to NGAT News Magazine
- ☆ Licenses use of NGAT logo for use in your company literature and publications
- ☆ Legislative support through the resolutions process

ADVERTISING RATES

Corporate membership includes different levels of advertising in the **NGAT News Magazine**. The following rates are for additional advertising in the Magazine that are not included in your corporate package or for those who just want to advertise. See our Corporate Membership Benefits for details. The NGAT News is a **32 page**, 8 1/2 x 11 magazine, printed in full color quarterly. We also offer the opportunity to place your ad on our website for a one year period.

AD Size	NGAT News
Full Page	\$800
1/2 Page	\$400
1/4 Page	\$200
Business Card	\$25

AD SPECIFICATIONS

Mechanical Requirements & Materials

Method of Printing: Web Offset
 Binding: Saddle Stitched Line Screen: 150
 Trim Size: 8 1/2" x 11"

Ad Specifications (NGAT News)

Full Page 7 3/8" w x 9 7/8" h (for non-bleed ads)
 Full Page 8.875" W x 11.375" h (for bleed ads)
 1/2 Page 7.375" w x 4.5" h
 1/4 Page 3.65" w x 4.5" h

Ad Specifications (Conference Program)

Full Page 4 3/4" w x 7 1/4" h
 1/2 Page 4 3/4" w x 3 1/2" h
 1/4 Page 2 1/2" w x 3 1/4" h

Digital Specifications

300 dpi, tiff, png, jpg, pdf files are preferred
 Color assignment should be for Web Offset
 (CMYK printing)

Please email files to tbz@ngat.org

NGAT NEWS MAGAZINE PRINT SCHEDULE

Issue	Copy Due (week of)	Delivery Date (week of)
Winter	1 January	1 February
Spring	1 April	1 May
Summer	1 July	1 August
Fall	1 October	1 November