



2025 NGAT Corporate Membership Program



Corporate Membership Privileges

Recognized as Corporate Member in the NGAT News Magazine

Corporate logo and link on the NGAT Website

Corporate logo and link on the NGAT App

Complimentary subscription to the NGAT News Magazine

Complimentary Ad in the NGAT News Magazine (Size based on Corporate Level)

Complimentary exhibit space at the Annual Conference

One Complimentary ticket for lunch with exhibitors & NGAT Welcome Party at the NGAT Conference

Invitation to the Defense Symposium with Texas Guard leadership

Legislative support through the resolutions process

Licensed use of NGAT logo for placement in your company literature and publications

Corporate Membership Rates

Platinum Corporate Membership	\$5,000
Gold Corporate Membership	\$2,600
Silver Corporate Membership	\$1,600
Bronze Corporate Membership	\$1,100
Corporate Membership	\$700

Other Membership Rates

Non-Profit Membership	\$500
Website Advertising	\$500

Corporate Membership Packages include Corporate Membership Dues.

Additional Sponsorship Opportunities

- Exhibit Hall Coffee Break \$500** (Includes signage in exhibit hall & logo in the Conference program)
- Welcome Party Sponsor \$500** (Includes 2 tickets to the event, signage at the event & logo in the Conference Program)
- Golf Hole Sponsor \$300** (Logo at a golf tee & in golfer's packet & in the Conference Program)
- Patriot Sponsor \$500**

Contact Terri Marshall at tmarshall@ngat.org for other sponsorship opportunities.



Who We Are

The **National Guard Association of Texas (NGAT)** is a non-profit veterans organization of over 30,000 Texas National Guard members and retirees. The National Guard Association of Texas was founded in 1959 by a group of Warrant Officers on the principle that it is important to have an organization advocate for the Texas National Guard and its members.

The purpose of the NGAT is to provide the best services and benefits to promote, safeguard, and advance the interests of our members, communities, and partnerships. We are a premier professional association that solely serves and advances the interest of its members and supports the Texas Military Department.



Why Join NGAT

Joining NGAT as a corporate member offers several benefits that can enhance your organization's growth and impact. Not only will you find it to be a rich and rewarding experience, but even more importantly, you'll be supporting the Soldiers and Airmen of the Texas National Guard and their families. With your input and support, we can work together to strengthen our military and their families, both at home and in their communities.

Building relationships and networking as a corporate member of NGAT can possibly lead to partnerships, referrals, and new ventures. One of the many ways NGAT supports the Soldiers and Airmen of the Texas National Guard and their families is by seeking products, services, and benefits that are in their best interest. As a corporate member you will be demonstrating to the community this same support.

www.ngat.org | NGAT App | Advertising

Your company or **organization logo and link will be added to the NGAT website and the NGAT App** so that senior Guard leadership and NGAT members can access your current company information. Each corporate membership comes with an advertising package. Additional advertising in our magazine and on our website is also available.

Legislative Support

NGAT works diligently with the defense industry, the **National Guard Association of the United States (NGAUS)**, the **Enlisted Association of the National Guard of the United States (EANGUS)**, the **Texas Military Department** and the members of Congress to bring about a fully-trained and modernly-equipped force. NGAT can provide support and guidance in regards to the resolute process.

Patriot Sponsor

Become a Patriot Sponsor and support one Soldier or Airman to attend the NGAT Conference. Sponsorship covers their hotel for two nights and a full meal registration package that includes the Friday night welcome party, Saturday lunch and dinner. The package includes admission to all general sessions, exhibits and breakouts. These packages go to junior grade personnel who may not be able to afford to attend the conference without your support.



★ unmask the possibilities ★

NGAT News Magazine

The **NGAT News Magazine** is published quarterly by the National Guard Association of Texas. Its readership consists of virtually all officers and enlisted personnel of the Texas Army and Air National Guard, Texas State Guard, retired members of the Texas National Guard, and the 120 plus National Guard armories in the State. The NGAT News is also circulated to each member of the Texas Legislature and to each Texas Congressman. The NGAT News Magazine has won numerous awards and accolades and it is circulated electronically each quarter, in hard copy and posted on the NGAT website and mobile app. Your corporate membership includes a one-year subscription to our magazine.



Advertising Rates

Corporate membership includes varying levels of advertising in the NGAT News Magazine and Conference Program. The following rates are for additional advertising in the Magazine or Conference Program that are not included in your corporate package or for those who just want to advertise. See our Corporate Membership Benefits for details. The NGAT News is a 24-page, 8.5 x 11 magazine, printed in full color quarterly. The Conference Program is a 40+ page brochure, 5.5 x 8.5 in full color and distributed during the Annual Conference. We also offer the opportunity to place your ad on our website for a one-year period.



Ad Size	NGAT News Ad	Conf Program Ad	Website Ad
Full Page	\$800	\$300	
Half Page	\$400	\$150	
Quarter Page	\$200	\$75	
Business Card	\$25	\$25	
Name Listed as Guard Supporter		\$10	
Website Ad for one year			\$500

Print Schedule

Winter Issue

Copy Due week of 1 January
Delivery Date week of 1 February

Spring Issue

Copy Due week of 1 April
Delivery Date week of 1 May

Summer Issue

Copy Due week of 1 July
Delivery Date week of 1 August

Fall Issue

Copy Due week of 1 October
Delivery Date week of 1 November

Ad Specifications

Mechanical Requirements & Materials

Method of Printing: Sheetfed Offset | Binding: Saddle Stitched

Line Screen: 150 | Trim Size: 8.5" x 11"

Ad Specifications (NGAT News)

Full Page: 7.375" w x 9.875" h (for non-bleed ads)

Full Page: 8.875" W x 11.375" h (for bleed ads)

Half Page: 7.375" w x 4.5" h

Quarter Page: 3.65" w x 4.5" h

Business Card Ad: 3.5" w x 2" h

Ad Specifications (Conference Program)

Full Page: 4.75" w x 7.25" h

Half Page: 4.75" w x 3.5" h

Quarter Page: 2.5" w x 3.25" h

Business Card Ad: 3.5" w x 2" h

Digital Specifications

300 dpi, tif, png, jpg, pdf files are preferred

Color assignment should be for Sheetfed Offset Coated Stock (CMYK printing)

National Guard Association of Texas

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For more information contact:

Terri Marshall at tmarshall@ngat.org

Corporate Membership Benefits

Help Us Revitalize NGAT
Together We Can Make A Difference



BENEFITS	Platinum \$5,000	Gold \$2,600	Silver \$1,600	Bronze \$1,100	Corporate \$700	Non-Profit \$500	Web AD \$500
Corporate Membership	★	★	★	★	★		★
Exhibit Booth at the NGAT Conference	★	★	★	★	★	★	
Invite to the Corporate Partners Reception	★	★	★	★	★		
One room/two nights lodging at the Conference Hotel	★						
Two full Conference Registrations with full meal package	★						
Golf Tournament Hole Sponsor	★	★					
Golf Tournament Hole Co-Sponsor			★				
One Welcome Party Ticket	★	★	★	★	★		
One Lunch with the Exhibitors Ticket	★	★	★	★	★	★	
Full Page Color AD in the NGAT News Magazine & Company Ad on Facebook	★	★					
1/2 Page Color Ad in the NGAT News Magazine			★				
1/4 Page Color Ad in the NGAT News Magazine				★			
Business Card Ad in the NGAT News Magazine					★		
Company Logo in the NGAT News Magazine as a Corporate Member	★	★	★	★	★		
Full Page Color Ad in the Conference Program	★	★					
Recognition as a Sponsor/Corporate Member in the Conference Program	★	★	★	★	★		
Sponsor of the NGAT Educational Foundation	★	★	★				
Two Tickets to the NGAT President's Reception	★	★					
Company Logo and Web link on the NGAT Website and App	★	★	★	★	★		
Company Ad on the NGAT Website for one year	★	★					★